



CHAYF ALEXANDER
SPEAKER & EXPERIENCE CURATOR



CHAYE ALEXANDER

Storyteller • Author • Owner & Founder of Chayz Lounge

A LETTER FROM CHAYE

Thank you for considering me for your audience.

I know what it means to hand someone the microphone. Your members, students, and attendees give you their time, and you trust the person on stage to make it worthwhile. I don't take that lightly.

I believe the talks people remember aren't those packed with the most information. They're the ones that make people feel something, see themselves differently, and leave ready to act.

I've spent decades learning those lessons the practical way. I built an award-winning listening room from a vision, founded a global radio station, wrote a book about earning the right to be invited back, recorded a spoken word album, and most recently, decided to close one chapter and begin another. Along the way, I've learned what it takes to create something people can feel, to protect a reputation, and to find the courage to change. Those are the stories I bring to the stage.

Whether I'm delivering a keynote, leading a workshop, moderating a panel, or hosting an evening experience, my goal is the same: to give your audience something real, something useful, and something they'll still be thinking about on the drive home.

In the pages that follow, you'll find my signature talks and the ways we can shape them around your audience and your goals.

I'd be honored to be part of your program.

Warmly,
Chaye



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SIGNATURE TALKS

Stories that connect. Lessons that last. Ideas worth pondering.

Each talk draws from what a listening room taught Chaye about business, reputation, and reinvention, then shapes that insight into something audiences can apply immediately. Every presentation is tailored to your audience and your goals, whether that's a keynote for a full ballroom or an intimate session for a small group. Different subjects, one promise: your audience leaves with something worth carrying home.

THE EXPERIENCE IS THE BRAND

Creating something people can feel.

What people experience will always speak louder than what a brand promises.

EARN THE RETURN

An open door is only the beginning.

A candid look at professionalism, reputation, and relationships, and what it takes to become someone people want to work with again.

REINVENTION & BECOMING

Knowing when it's time to become something new.

A story-driven exploration of change, uncertainty, and the courage to move forward before everything is clear.



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THE EXPERIENCE IS THE BRAND

Creating something people can feel.

People rarely remember what a business tells them. They remember how it felt to be there. That feeling is the brand, whether anyone designed it or not.

For more than nine years, Chaye built Chayz Lounge into an award-winning listening room with a loyal following and guests from across the country through relentless attention to the details most businesses overlook. In this talk, she shares what that taught her about first impressions, the quiet decisions that leave the biggest mark, and why protecting an experience sometimes means saying no.

Your brand often speaks for you before you ever get the chance to speak for yourself.

What Chaye Explores

- **Arrive:** how first impressions form before anything officially begins
- **Stay:** how the details shape what people actually experience once they're with you
- **Return:** how consistency builds trust, and trust builds reputation
- **Protect:** why the decisions you turn down define you as much as the ones you make

Audience Takeaways

- A simple lens for evaluating the customer, guest, or client experience
- Greater awareness of the small decisions that quietly shape reputation
- A clearer understanding of why protecting standards is part of protecting the brand

Ideal For: Hospitality and tourism associations, chambers of commerce, small-business programs, business schools, arts and cultural organizations, and customer experience teams

Formats: Keynote (30 to 45 minutes) • Interactive workshop (60 to 90 minutes)



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EARN THE RETURN

An open door is only the beginning.

Opportunities get all the attention. What happens after rarely does. Yet careers, partnerships, and businesses are built less on the first yes than on the second, and the third.

Drawing on her book *Earn The Return: A Musician's Guide to Getting Gigs & Being Invited Back* and years as the person deciding who gets booked and who gets asked back, Chaye shares what separates the people who get one chance from the people others want to work with again. The lessons started on stage. They apply to anyone who wants to be trusted with the next one.

Talent opens the door. Character decides whether it opens again.

What Chaye Explores

- **Prepare:** why readiness is a form of respect
- **Show Up:** how you treat everyone in the room, not just the person who hired you
- **Follow Through:** how reliability, communication, and professionalism shape your reputation
- **Be Invited Back:** how reputation creates the next opportunity, often before you know it's there

Audience Takeaways

- A practical understanding of the habits that make someone worth inviting back
- Awareness of how small professional choices shape the way others remember you
- A new way to see every opportunity as the start of a relationship

Ideal For: Entrepreneurship programs and incubators, colleges and universities (music, arts, business, and professional development), libraries and literary organizations, chambers of commerce, and early-career programs

Formats: Keynote (30 to 45 minutes) • Interactive workshop (60 to 90 minutes) • Author talk and book signing



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REINVENTION & BECOMING

Knowing when it's time to become something new.

Some changes are forced on us. Others require us to choose: walking away from something that still works because we know it's no longer where we're meant to grow.

After more than nine years, Chaye made that choice: closing the South Carolina chapter of Chayz Lounge to begin again in North Carolina.

Leaving isn't always an ending. Sometimes it's how you continue.

What Chaye Explores

- **Recognize:** how to tell when it's time, even when everything still looks like success
- **Release:** letting go of what you built without letting go of who you are
- **Begin:** taking the next step before every answer arrives
- **Become:** carrying what matters into what comes next

Audience Takeaways

- Language for recognizing when it's time for change
- Permission to outgrow what once fit
- Encouragement to move forward without waiting for certainty

Ideal For: Women's organizations and conferences, colleges and universities, leadership and professional development programs, arts and cultural organizations, libraries, and retreats

Formats: Keynote (30 to 45 minutes) • Fireside chat



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BEYOND THE PODIUM

Some rooms call for a speaker. Others call for an evening.

Chaye's work extends beyond the keynote into salon gatherings, storytelling, music, and curated live experiences. Each can stand on its own or complement a talk as part of a larger program.

THE SALON SERIES

Intimate gatherings with Chaye Alexander.

Small gatherings built around a central idea, story, or question, where the audience becomes part of the exchange.

- **Chayeology Live:** Reflections in Rhythm: readings from Chayeology and the spoken word album Reflections in the Rhythm of Life, set to live jazz and opened into conversation with the room.
- **The Entrepreneur's Table:** an intimate conversation for founders, artists, and leaders about building something that lasts.

Ideal For: Libraries, bookstores, universities, women's organizations, entrepreneurial organizations, chambers of commerce, and private clubs.

Format: 60 to 90 minutes • Intimate groups

CURATED EXPERIENCES

Select offerings, including Stories in a Glass and The Soul Jazz Experience, bring together music, atmosphere, and storytelling, shaped by Chaye's years of creating memorable gatherings.

Ideal For: Conference receptions, galas, festivals, wineries, museums, and cultural organizations

Format: 75 or 90 minutes • Tailored to the space and occasion.



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WHO SHE IS

Chaye Alexander is a speaker, storyteller, and author, and the founder and owner of Chayz Lounge, an award-winning listening room. She is the curator of The Listening-Room Experiences and the creator of the Sophisti-Soul lifestyle, where music, words, atmosphere, and intention come together.

Using words as the message and music as the atmosphere, she creates moments that inspire and linger long after the evening ends. A Brooklyn native, Chaye has spent decades building a world where atmosphere is intentional, story lives in every room, and the soul is always welcome.

She is the founder of Chayz Lounge Radio, a 24/7 streaming station delivering smooth jazz and soulful sophistication to listeners worldwide since 2009. Her spoken word album *Reflections in the Rhythm of Life*, her book *Earn The Return: A Musician's Guide to Getting Gigs & Being Invited Back*, and the forthcoming *The Woman in Apartment 3B* and *Chayeology: Reflections on Life, Love, and Becoming* each extend the world she curates.

Today, she brings what she's learned about experience, reputation, and reinvention to audiences ready to think differently about what they build. Chayeology is the life she draws from. Sophisti-Soul is how she brings people into it.

WHAT ARTISTS SAY

"Chaye's warm personality and professionalism created the perfect environment to share my thoughts and music freely with music lovers all over the world." — Melba Moore

"I had an amazing time doing my interview so much so I lost track of time and the battery almost died on my phone that's how engaged we were in conversation. Thanks for a memorable interview." — Will Downing



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THE WORK BEHIND THE TALKS

Every talk is rooted in something Chaye lived and built.

Chayz Lounge

For more than nine years, Chayz Lounge in West Columbia's River District has welcomed guests from across the country to an award-winning boutique listening room shaped by live music, atmosphere, intentional hospitality, and attention to detail. It's where the lessons of The Experience Is the Brand were lived night after night, from the first impression to the standards that protected what made the room distinctive.

Earn The Return

Chaye's debut book draws from years of booking and presenting artists, blending real-life experience with lessons in respect, professionalism, and preparation. Those same lessons form the foundation of her signature talk about what makes someone worth inviting back. Available on Amazon, IngramSpark, and Barnes & Noble online.

Chayeology

Life through Chaye's lens, shaped by lived experience and quiet observation. Her ongoing writing explores change, relationships, becoming, and the lessons found in everyday moments. It's where many of the stories and ideas behind Reinvention & Becoming first take shape.

Reflections in the Rhythm of Life

Chaye's debut spoken word album unfolds as one continuous listening journey, set against smooth jazz textures. Music doesn't lead the experience. It deepens it. Available on all streaming platforms, with CD and vinyl through ElasticStage. Selections from the album come alive in Chayeology Live: Reflections in Rhythm.

Chayz Lounge Radio

Born from an idea in 2004 and launched in 2009, Chayz Lounge Radio is a 24/7 global streaming station delivering smooth jazz and soulful sophistication. Created years before the physical listening room, it was an early expression of Chaye's instinct for shaping atmosphere through sound.



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RECOGNITION & COMMUNITY

- Champion for Change Award, Lexington County, SC NAACP
- Pillar of the Community Award, Greenville Memorial AME Zion Church
- Board Member, South Carolina Jazz Foundation
- Musical Director, Richland County Parks & Recreation Foundation Jazz Fest
- Visionary behind West Columbia's Meeting Street Music Festival

BOOKING & CONTACT

Ready to bring Chaye to your audience? Let's make it happen.

Every talk and experience in this guide can be tailored to your audience, your goals, and your program. To check availability, share your event date, location, audience size, and the talk or format you have in mind.

Engagement Options

Keynotes, workshops, panels, moderation, and fireside chats are booked for a flat engagement fee. Salon gatherings and curated experiences can stand on their own or be added to a larger program.

Booking Inquiries: info@ChayeAlexander.com.